

FACT SHEET

Ingredients/Composition

Naturediet Pet Foods are complete and balanced moist ready meals in the most palatable and digestible form possible. With a recipe to suit all ages and breeds, even owners with 'fussy feeders' will see their dog enjoy its food once again.

Meat

High quality meat sourced from animals fit for human consumption which contain essential amino acids, vitamins and minerals. We only use chicken, lamb, rabbit and turkey as protein sources with NO beef or pork ingredients whatsoever. High quality meat based oils provide a concentrated energy source and are essential for healthy skin and coat.

Fish

Ocean white fish, salmon, sardine and mackerel for essential oils. High quality fish based oils provide a concentrated energy source and are essential for healthy skin and coat.

Natural Ground Bone

Natural ground bone is added in small amounts to provide essential calcium and phosphorous for strong healthy teeth and bones.

Rice

Rice is used in preference to wheat, barley or maize, thus avoiding the possibility of gluten related intolerances. Rice provides carbohydrate energy, vitamins, minerals and natural fibre.

Seaweed

A seaweed extract with natural vitamins and minerals is used to regulate the body processes and aid in growth and repair. Seaweed helps to correct dietary insufficiencies; it can contain up to 12 vitamins, 60 minerals and 18 amino acids. Our seaweed is harvested on the pollution free west coast of Ireland.

Carrots

Fresh carrots provide a rich source of vitamins and minerals that aid in the cleansing of the blood and formation of good tooth enamel.

Potatoes

Potatoes are naturally low in fat and salt and an excellent source of carbohydrate. They also provide fibre for the diet and natural Vitamin C essential to keep the digestive system in order.

Vitamins

Natural vitamins A and D3 are used as anti-oxidants to keep you pet in peak condition.

The Process

All Naturediet ingredients are cooked using high steam fusion, ensuring minimal damage to the ingredients and retaining all the natural goodness and flavour.

We do not use artificial colourings, flavourings, preservatives, stabiliser of bulking agents.

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We care what goes into our food, because you care what goes into your pet